



FOR IMMEDIATE RELEASE: Au Sable Forks, NY
NEW PHOTOGRAPHS BY MARK HOBSON
"ART convey / transport / reflect"

Tahawus Lodge Center, Windows of Change Gallery
Opening & Reception, Friday, 4/22/11, 6-9pm,
14234 Rte 9N, Main St, Au Sable Forks, NY
Hi res photos upon request

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The **WINDOWS OF CHANGE GALLERY** in the Tahawus Lodge Center, is pleased to announce the new exhibit: "**ART convey / transport / reflect**" by photographer **Mark Hobson** opening **Friday, April 22, 2011**. TLC is proud to participate in the growing cultural community of Au Sable Forks by transforming a formerly vacant space where the art world and the village community engage with innovative projects. TLC is to be a flexible, entertaining, exciting gathering place for daytime and evening activities, a source of constant change which is the essence of artistic creativity. Its perspective will reflect the talents and personalities of the people it serves and attracts, and through the window of the creative arts, offer new points of view. TLC also currently houses a collection of dance performance photographs of Rebecca Kelly Ballet in the third floor Studio/ Gallery, by **Lake Placid photographer Todd Bissonette** (www.RTBphoto.com). Contact TLC to view by appointment.

Biography: **Mark Hobson** lives and makes pictures in the Adirondack Park. Mark's photography has been exhibited in galleries throughout the Adirondacks and the south Jersey Shore. His work has been accepted into many group photography exhibits, most recently, the Lake Center for the Arts Annual Juried Exhibition. Mark's photography has been featured in several coffee table books: Allegheny Hospital / Portrait of An Urban Hospital (photo journalism), The Duquense Club Cookbook (food photography), and others. His editorial photography has also graced the covers and featured articles in regional and national magazines.

Mark spent 10 years creating marketing/advertising materials and photography for the Lake Placid Visitors and Convention Bureau, the Adirondack Regional Tourism Council, and a variety of other Adirondack tourism clients. A semi-retired commercial photographer / ad agency Creative Director living in Au Sable Forks, his client list includes many Fortune 500 companies: Eastman Kodak, Xerox, Bausch&Lomb/Ray-Ban, Heinz, Corning, and Quaker State.

At the Exhibit Opening, Hobson will introduce his newest picture project, **The Forks Portrait Project** – an ongoing attempt to photograph every resident of the Au Sable Forks area. The Forks Portrait Project is an experimental, interactive and revelatory process which encompasses the Windows Gallery's philosophy that creative participation inspires change.

Artist Statement: **ART ~ convey / transport / reflect** All good art attempts to *convey* a point of view about the world as seen by the artist. As result of that endeavor, good art has the potential to *transport* its viewers into a realm of new revelations. In doing so, good art allows its viewers the opportunity to *reflect* upon their world and their place in it. The pictures in the **ART ~ convey / transport / reflect** exhibit were made over a period of 2 years on Rue Saint-Paul Ouest in Old Montreal. In these pictures I have pictured art on display in Rue Saint-Paul Ouest gallery windows, to include the reflections in the windows of the world outside of the galleries. The reflections provide a bridge and construct between the art world and the real world. **MH**

Photographs are for sale in large and small format. In addition the artist has made available a special reserve set, the proceeds of which benefit the Tahawus Lodge project. www.TahawusLodgeCenter.org. Tahawus@verizon.net

